Vaccine outreach and educational materials for partners

As COVID-19 vaccines are now available to all Utahns ages 16 and older, Coronavirus.utah.gov offers a number of resources and educational materials on the latest vaccine information.

The information has been gathered from a number of credible resources and compiled into materials to help you share important and relevant information to the people you serve.

It’s important to share credible and timely information to help guide individuals in choosing to receive the vaccine. Please share the education materials and resources below.

Vaccine information page (English/Spanish)
An informational and educational overview page of the COVID-19 vaccine. Topics cover safety, side effects, quick facts, and the types of COVID-19 vaccines. In addition, a compiled list of the most frequently asked questions.

Vaccine distribution page (English/Spanish)
A resource used to find out where and when a person can receive the vaccine. The page includes a list of vaccine providers: local health departments, healthcare providers, and local pharmacies.

Vaccine educational resources
The educational resources toolkit page includes a variety of educational videos, flyers and resources. You can also find the State’s vaccine campaign “Getting There” assets.

Multilingual information
A number of resources have been translated into multiple languages. It’s important that vaccine information is accessible to a wide variety of people. Resources languages other than English can be found on the multilingual resource page or the multilingual YouTube playlist.

Social media
All channels have the same handle @utahcoronaivurs. Please tag and share official Coronavirus and vaccine information on Facebook, Twitter, YouTube, Instagram.

Getting There Campaign
The campaign highlights moments we all used to enjoy and want to enjoy again as part of getting back to normal. The campaign includes TV and social videos, online/display, radio and billboards. Find the Getting There campaign materials here.

Email/Newsletter
Join our email list for the most current vaccine updates. Emails are sent out every 1-2 weeks. Sign up here.
**Vaccine flyers**
There are a number of flyers that cover common vaccine information, specific questions, and guidance on what we can all do after being fully vaccinated. These are great resources to send via email or to hang up in a workspace. All of the flyers can be found [here](#).

**Vaccine videos**
Informational videos on important vaccine topics can help educate the community. It’s ok that people have questions about the vaccine, and these videos can help answer them under 2-3 minutes. You’re encouraged to share these videos on your social media channels or via email. Find the videos [here](#) or on the [YouTube page](#).

**Blogs**
Continue to educate with blog posts. Share this content via email or website. Blogs can be found [here](#).