

Utah Complete Count Committee Grant

Applicant	Barbara Lefler
Applicant ID	APP-012937
Company Name	Red Rock Center for Independence
Recipient Address	Red Rock Center for Independence 168 N 100 E SUITE 101 St. George, UT 84770
Phone	(435) 673-7501
Email	barbara@rrci.org
Funding Requested	\$4,500.00
Status	Submitted
Funded	<input type="checkbox"/>

Application Title: RRCI Community Census Support

Description:

RRCI empowers people with disabilities in nine southwestern Utah counties including Washington, Kane, Iron, Garfield, Beaver, Millard, Sevier, Piute, and Wayne. Of all counties, Washington is the only one considered non-rural. RRCI would like to support people with disabilities and their households in these counties to have full access to the 2020 census. This project includes outreach and direct support activities.

Applicant Information

Question: Does your organization meet the eligibility criteria for this grant? Please review the grant application documentation if you are unsure.

Yes

No

Question: Primary Contact Name

Barbara Lefler

Question: Primary Contact Title

Executive Director

Question: Address

168 N 100 E, Suite 101
St George, UT 84770

Question: Mailing Address (if different than above)

same

Question: Primary Contact Email

barbara@rci.org

Question: Primary Contact Phone Number

435-673-7501

Question: Organization Type

- Nonprofit Organization
- Government Agency
- Tribal Community
- Fiscally Sponsored

Question: If you are applying under a fiscal sponsor, please provide the name of the organization and their mailing address.

N/A

Question: IRS W9 (Tax Identification) Number [If you are using a fiscal sponsor, please provide their TIN]

84-1419008

Question: Unless exempt, upload a copy of your Charitable Solicitations Permit or a PDF indicating your exemption in a brief sentence.

[charitable soliciation 2019-2020.pdf](#) (10/23/2019 10:59 AM)

Organization Information

Please provide general information for your organization. Before you continue on to the next section, please review the guidelines.

Question: Which historically undercounted communities do you serve? (Check all that apply)

- Communities of Color
- Indigenous Persons
- Immigrant Communities
- Refugee Communities
- Low-Income Persons
- Persons Experiencing Homelessness
- Renters
- Persons with Mental or Physical Disabilities
- Non-English Speakers
- Rural Communities
- LGBTQIA Persons
- Children Under 5 Years Old

Question: Please list the specific community/population(s) you serve based on the boxes you checked in the previous question. For example, if you chose "Immigrant Communities" please tell us which specific immigrant community you are serving.

RRCI services people with disabilities in nine southwestern Utah counties. We currently serve 1126 consumers who primarily live in households. People with disabilities are historically low income renters. Although Washington county is considered metropolitan, Kane, Iron, Garfield, Millard, Beaver, Sevier, Piute, and Wayne counties are considered rural. As a Center for Independent Living (CIL) we are federally mandated to serve this area and population.

Question: If the population you are serving is not listed above, please list them here.

N/A

Question: Please describe your organization's experience engaging with the identified community or communities. If your organization does not have a history of working to mobilize the identified community, please detail how you plan to interact with them.

For the past 21 years, RRCI has employed case managers known as Independent Living Coordinators who each manage supports and services for people with disabilities. A database is maintained with the ability to disaggregate consumers by various demographics. Serving people with disabilities who are generally low income renters is our primary mission and mandate.

Question: What are the potential barriers your identified community may face in participating

in the census?

People with disabilities living in rural areas can frequently be disassociated with objectives such as the 2020 census. Many people with disabilities, with little income, in rural areas do not have sufficient financial means or general access to the internet and computers. Depending on the level of disabilities, cognitive capacity can be a barrier to census participation. Depending on nonexistent public transportation to a library or public access to computers will also be a barrier to census participation.

Question: How does your organization's leadership and/or staff reflect your identified community(ies)?

RRCI is mandated to employ more than 50% of its staff as people with disabilities. Currently, 80% of staff members are people with disabilities. Additionally, more than 50% of RRCI's governing board of directors are required to be people with disabilities. RRCI meets this requirement.

Question: What is your main goal for participating in this effort?

People with disabilities are valued members of our community. RRCI wants to ensure that regardless of their barriers, they and their households are counted in this event that occurs only once every decade.

Question: How will you determine if this goal has been met?

RRCI staff document each contact with each consumer. A new 'program' called "2020 Census" will be added to the data management system. Once a consumer has fully participated in the census, they will be added to the 2020 Census program. We will be able to count their household as one that has completed the census. We anticipate at least a 50% participation rate.

Project Description

In this section you will provide an in-depth description of your project. Assume the panel knows nothing about your project. You will need to provide specific details about the project so that someone unfamiliar with it can understand all aspects of it.

[Link to the Utah Complete Count Committee webpage](#) (for the "Activity Timeline Template").

Question: What is your proposed project/effort?

Red Rock Center for Independence (RRCI: Empowering People with Disabilities) serves more than 1126 individuals with disabilities in nine southwestern Utah counties. Washington County is the only metropolitan population. Kane, Iron, Garfield, Beaver, Millard, Sevier, Piute, and Wayne Counties are all rural counties. People with disabilities, especially in rural communities often lack the resources necessary to fully engage in opportunities such as the 2020 census. Yet, their participation and that of their households are critical in the accurate count in the state of Utah. RRCI proposes to use their comprehensive data management system and network of Independent Living Coordinators (case managers) to ensure that those on their caseloads have

full access to participation in the census. The effort will include proper education of the Independent Living Coordinators, outreach and direct support efforts.

Question: What are the proposed start and end dates for your efforts?

January 2020, identify local training opportunities for staff members.
February-March 2020, conduct outreach and direct support efforts to help people with disabilities and their households fully participate in the census process.

Question: How will you promote your efforts within your identified community and how will you acknowledge the state and federal 2020 census programming?

Efforts will be promoted through RRCI's newsletter and direct contact with each consumer. Federal 2020 census programming will be acknowledged through RRCI's newsletter, the use of official census brochures, other available documents, and official policies and procedures.

Question: List partners or organizations needed to help in the successful implementation of your proposed activities. (e.g., community centers, libraries, businesses, schools, media)

Local committees will provide training to Independent Living Coordinators.
Libraries provide access to computers and internet.
Local transportation providers connect individuals to computer and internet resources.

Question: Download the activity timeline template (find the link in the section description) and document anticipated activities in detail, timeline, and location related to phases of 2020 census work. Upload the completed document to this question.

[GrantDetails-1.xlsx](#) (10/23/2019 11:51 AM)

Question: Question intentionally deleted. No answer required.

Not Answered

Budget

In this section we are looking for your project budget. Be sure to include all anticipated expenses for the project you are applying for.

EXPENDITURES: These questions provide the review committee with a transparent view of how the grant funds will be spent. Be specific, but without providing excessive detail. For example, if you need to print flyers and posters, you may say \$200 - paper for printing. We do not need to know how much paper, the color, the type, etc. If you will be using the "other" category, you need to be very clear about this expense and why it does not fit in the other budget sections.

Question: How will you use the grant money in your efforts? Be specific! Please only describe how grant funds will be spent in this question.

Staff to attend training opportunities within various locations throughout the 9 county service area.

Obtain and deliver census brochures for outreach.
Provide direct support to people with disabilities to fill out the census forms.

Question: Expenditures: Supplies and Materials: Please list the total amount you will spend on supplies and materials. Please also include a brief description.

\$600 Postage to mail outreach materials to consumers in rural areas.

Question: Expenditures: Professional Services: Please list the total amount you will spend on professional services. Please also include a brief description.

\$400 Bookkeeper to account for funds

Question: Expenditures: Advertising and Marketing: Please list the total amount you will spend on advertising and marketing. Please also include a brief description.

N/A

Question: Expenditures: Travel and Lodging: Please list the total amount you will spend on travel and lodging directly related to this project. Please also include a brief description.

\$2000 Fuel for staff to drive to training's and to consumer homes to provide outreach and direct support to consumers in rural locations.

\$1000 lodging and Per Diem for accommodations for overnight stays for staff to successfully reach consumers in rural locations.

Question: Expenditures: Facility Rental: Please list the total amount you will spend on facility rental directly related to this project. Please also include a brief description.

N/A

Question: Expenditures: Other: Please list the total amount you will spend in this category for this grant. Please also include a description.

\$500 Grant administration and reporting.

Question: Total Project Expenses (Add together the 6 expenditure questions)

\$4500

Question: Amount of grant funds requested

\$4500

Question: Although not required, if you are able to provide a cash or in-kind match (salaries of employees working on project, venue, etc) please tell us how much you are able to provide. List cash match and/or in-kind as separate items in your response.

RRCI will pay staff members for the time they spend ensuring that people with disabilities in their rural county service areas have access to census participation. This will cost approximately \$10,556 including salary and fringe.

Supplemental Questions

These are supplemental questions for data purposes only. Your response to these questions will not be used in the evaluation or scoring of your application.

Question: What else would you like us to know that is relevant to the proposed funding request and not addressed in earlier responses?

N/A

Question: Are there any other organizations or groups that you recommend for this funding?

I am forwarding grant information to the five other Centers for Independent Living in Utah.

Question: How did you learn about this opportunity?

Via Email

Question: Have you received other funding for 2020 census activities, and if so, what funding have you received and from where?

No